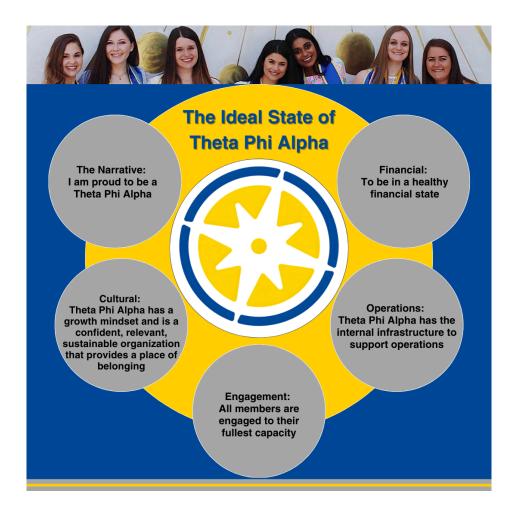
Dear Theta Phi Alphas,

Hello from the 2024-2026 members of the Grand Council! We are honored to lead our Fraternity and are passionate about ensuring that Theta Phi Alpha remains a relevant, sustainable organization that provides a place of belonging for all our members.

The <u>State of the Fraternity</u>, shared in July 2024, introduced the vision of the Ideal State of Theta Phi Alpha as developed by the 2022-2024 Grand Council. We believe this ideal state will guide Theta Phi Alpha into the future.

The Ideal State of Theta Phi Alpha

- The Narrative: I am proud to be a Theta Phi Alpha
- Financial: To be in a healthy financial state
- Cultural: Theta Phi Alpha has a growth mindset and is a confident, relevant, sustainable organization that provides a place of belonging
- Engagement: All members are engaged to their fullest capacity
- Operations: Theta Phi Alpha has the internal infrastructure to support operations



The ideal state of Theta Phi Alpha became the basis for our 2024-2029 strategic plan. The strategic plan will provide the framework for positive, incremental change and guide the work of the Grand Council and our staff. Our goals for 2024-2029 under each area are listed below.

To be in a healthy financial state

- Increase non-member revenue by 3%
- All chapters at or above total
- Balanced 2027-2029 budgets
- Define a healthy financial state
- Assess the fundability of operations and programs for Foundation Grants
- Increase Alumnae Dues by 3% annually

Cultivate a growth mindset and a confident, relevant, and sustainable organization that provides a place of belonging

- Standardized and socialize the identity of Theta Phi Alpha
- Standardize and socialize the narrative of the Theta Phi Alpha Experience
- Cultivate experiences for various demographics to engage in meaningful ways
- Analyzing a member's affinity for National Theta Phi Alpha and assessing to increase this affinity over time

All members engaged to their fullest capacity

- Define levels of engagement
- Develop a training infrastructure for volunteers
- Develop a support plan for volunteers
- Develop a transition plan for collegian to alumna
- Develop a recommended readiness plan for potential nationally elected officers
- Identify areas causing disengagement
- Develop a year-round assessment plan of experiences in Theta Phi Alpha

Have internal infrastructure to support operations

- Conduct an internal audit of all procedures against the policies of Theta Phi Alpha to ensure compliance
- Identify barriers in our operational structure that prevent streamlining processes
- Increase the capability of establishing and supporting large chapters
- Continued development of policies to implement policy governance
- Develop the ideal volunteer appointment process
- Develop an exit plan from the physical National Office

The Grand Council will provide updates on our progress after each of our quarterly meetings this biennium. Much of the initial work will involve strategic conversations and ensuring that the internal system and structure are in place to support our strategic goals.

Our committees for 2024-2026 are an important part of the work being done to reach our strategic goals. Click on this <u>link</u> to learn about our committees for this biennium and apply to be on one.



We look forward to a productive biennium!

Yours in the bonds of sisterhood, Kristin H, Neve, Angela, Kristin R, Candice, Lisa, and Katie

